



August 16, 2016

Dear Valued Business Owner:

Bremerton is excited to announce a new partnership with CGI Communications, Inc., which will create a series of professionally produced online videos to highlight everything our community offers residents, visitors, and business owners.

In addition to creating the videos, CGI is ensuring they are seen. Mobile devices have shifted the landscape of business, making it more important than ever to embrace technology. For many businesses, getting noticed online can be a challenge. However, utilizing video dramatically improves visibility and drives more action to your website than static pages, with the demand for video climbing even higher for users on mobile devices.

With an easily viewable interface on the official city website, this video program will encourage viewers to learn more about area attractions, economic development opportunities, quality of life, and the businesses supporting the program. In addition, the city's official website will backlink to CGI's www.elocallink.tv, which hosts the Video Tour.

The City is dedicated to highlighting the advantages of living and working in Bremerton, which include access to our wonderful business community. I encourage your participation in the video program, as it provides an exciting opportunity to showcase your business and utilize the power of video on your own websites and social media pages.

To learn more about sponsorship opportunities or to request an appointment please e-mail Brandon Bartz at BrandonB@cgicommunications.com.

Best Regards,

A handwritten signature in blue ink that reads 'Patty Lent'. The signature is written in a cursive, flowing style.

Patty Lent
Mayor